

# Developer fetes the media

## Companies first-ever appreciation night a big success

**M**EDIA friends of LBS Bina Group Bhd had a whale of a time during a night of music, food and attractive lucky draw prizes at the company's first-ever media appreciation night.

Themed Splashes of Gold, the event saw more than 200 people dressed to meet the theme making their way into the Kuala Lumpur Golf and Country Club from as early as 7pm.

All attendees were required to flash something gold as a pass to gain entry. Those who failed were either given a gold brooch or had their hair tinted with gold hair spray before being allowed in.

Representing Star Publications (M) Bhd were non-independent, non-executive director and chairman Tan Sri Fong Chan Onn, executive director and *The Star* group chief editor Datuk Seri Wong Chun Wai, executive editor Datuk Wong Sai Wan and group business director Calvin Kan.

LBS managing director Datuk Lim Hock San said they were grateful for the media support.

"Media support motivates us to forge ahead, changing progressively to improve ourselves.

"Last year we embarked on a rebranding exercise, but it was only part of our transformation. We will continue a series of progressive changes to achieve our long term goal of being a strong international player in property



**Tucking in:** Guests helping themselves to the food.



**Lucky win:** The Busy Weekly business reporter Jeanie Chew See Mun (second from right) being surrounded by friends after clinching an iPad 2 in the lucky draw.

development," he said.

"This is the first time we are organising such an event and we are delighted at such a great turnout. I'm so happy to see so many familiar faces.

"On behalf of everyone at LBS Bina Group Berhad, I would like to express my deep

appreciation for your support, without which we would not have been able to make the progress we have made," he added.

The evening ended on a happy note for ten lucky guests who walked home with attractive lucky draw prizes — six iPod Touch and three iPad 2.



**For the album:** (From left) UHY Chartered Accountants senior partner Alvin Tee, Lim, Wong and Kan during the LBS Bina media appreciation night.